

SAVE THE DATE!

NEW YORK STATE CESSATION CENTER COLLABORATIVE STATEWIDE CONFERENCE CALL

An educational opportunity for Physicians, Nurse Practitioners, Physician Assistants, Nurses, Respiratory Therapists, CASAC, Pharmacists and other Allied Health Personnel.



March 4, 2009

12:00 NOON – 1:00 PM

Pregnant Smokers, Treatment Strategies & Medicaid Reimbursement

Presented by:

Elyse R. Park, Ph.D., MPH

Assistant Professor, Harvard Medical School
Institute for Health Policy
Tobacco Research and Treatment Center
Massachusetts General Hospital

Linda Palmer

Medical Assistance Specialist II
NYS DOH Office of Health Insurance Programs

No matter the time available, providers can intervene effectively with pregnant women who smoke. Dr. Park will provide specific recommendations for brief and intensive tobacco cessation counseling of pregnant smokers. Reimbursement for counseling of this nature is now available through the NYS Medicaid Program. Ms. Palmer will describe appropriate coding and parameters of this new benefit.

This activity has been approved for 1.0 *AMA PRA Category 1 Credit(s)*™.

1.0 Nursing Contact Hour will be awarded.

CASAC Clock Hours pending OASAS approval.

Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through Cicatelli Associates Incorporated (CAI). CAI is accredited by the ACCME to provide continuing medical education for physicians.

Cicatelli Associates Inc. is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

It has been assigned code: 75DPVK-PRV-07-144

Agenda and call-in information will be forthcoming. 150 lines are available.

REGISTER online at

<http://www.nysmokefree.com/newweb/pageview.aspx?p=nysconfcall>

Questions about registration? Contact us at NYSCollaborativeConf@cicatelli.org

Mark your calendar for our next call on May 6, 2009
Tobacco Dependence and Persons with Diabetes

This program is funded through a grant provided by the NYS Department of Health Tobacco Control Program

